



SEPTEMBER 11, 2020

AT GFI'S OFFICES, LONDON



DAMIAN LEWIS



Phillip Schofield and Holly Willoughby

2020 GLOBAL CHARITY DAY

On Friday 11 September 2020 GFI Group will hold its 5th Annual Charity Day to commemorate the colleagues lost in the World Trade Centre attacks.

Since 2004, Charity Day has supported hundreds of charities and we are proud to have raised almost \$159 million globally. Our Charity Day each year is a much anticipated event for all employees and partners of GFI Group. We again hope to build on the success of previous years and continue to make a real difference to many people's lives on a day that pays respect to those we have lost.

GFI Charity Day has evolved into an exciting, uplifting day! Celebrity attendance is extremely helpful as it substantially adds to the spirit of the day and ultimately drives the business. High profile personalities can raise significant sums by trading with our clients, raising millions of dollars for our charities around the world. It also gives the clients, charities' beneficiaries and staff great pleasure to meet the many famous faces present.

Your application should be completed and returned by **Friday 1 May 2020**.

2019 GFI CHARITY DAY AMBASSADORS INCLUDED:

- | | |
|------------------|------------------------|
| Amanda Holden | Jamie Redknapp |
| Damian Lewis OBE | Jason 'Foxy' Fox |
| Davina McCall | Joely Richardson |
| Dermot O'Leary | Katherine Jenkins |
| Dylan Hartley | Lewis Moody MBE |
| Fonejacker | Martin Brundle |
| Frank Bruno | Phil Tufnell |
| Holly Willoughby | Philip Schofield |
| Jack Wilshere | Sarah, Duchess of York |
| James Martin | Sean Bean |

GFI GROUP'S ANNUAL CHARITY DAY

THE 5TH ANNUAL GFI CHARITY DAY, FRIDAY 11 SEPTEMBER 2020

FREQUENTLY ASKED QUESTIONS

Who is GFI Group?

GFI Group Inc. (NYSE:“GFIG”) is a leading provider of wholesale brokerage services, clearing services, electronic execution and trading support products for global financial markets. GFI Group Inc. provides brokerage services, market data, trading platform and analytics software products to institutional clients in markets for a range of fixed income, financial, equity and commodity instruments.

What is Charity Day?

Charity Day is held every year on 11 September, or the closest working day to it, in memory of the 658 colleagues lost in the World Trade Centre attacks in 2001. It is a day on which we commemorate those no longer with us by raising funds for charitable works worldwide.

How do we raise money?

All GFI revenues worldwide on Charity Day, together with our affiliates BGC Partners, RP Martin and Sunrise Brokers, are donated to selected charities, as are all broker commissions for the day.

How does the day work in the UK?

On Charity Day celebrity ambassadors join us on behalf of charities, helping to bring energy and excitement to the day. They visit the trading floors to meet with the 1,000 brokers and are invited to take part in real trades with clients over the phone, guided at all times by a GFI broker.

Charity Day runs from 08.00-16.00, during which each charity is given an allocated time to visit.

What is expected of the celebrity ambassadors?

We would hope that each selected charity bring between 2 – 3 celebrity ambassadors on the day. We request that each celebrity ambassador:

- spends 1- 2 hours with us
- speaks on the phone with clients and takes part in trades (guided every step of the way by our brokers)
- takes part in interviews with selected media present on the day (if they are happy to do so)
- takes part in internal interviews (please see our Charity Day videos for examples)
- uses their own social media platforms to promote the Charity they are supporting as well as GFI Charity Day in the run up to and on the day itself by posting, re-posting, following and sharing etc.

What about the non-celebrity attendees?

The GFI Charity Day is a fun day. In addition to your celebrity representatives you are welcome to bring along a small group (of no more than three people) from your charity.

We also encourage charities with young beneficiaries to invite 2-3 families to join us for an action packed day.

We request each charity to attend on the day for approximately 2-3 hours.

How are the donations calculated?

The Charity Day donations are allocated by GFI's senior management. Many factors are taken into account from the annual revenue of the charity to the way in which the charity and their celebrity ambassadors engage with the day. It is GFI's aim to distribute the Charity Day donations within 12 months of each Charity Day by way of either cash or stock transfer.

Can the general public donate or get involved?

Yes, the general public can donate to the Cantor Fitzgerald Relief Fund by visiting our website www.cantorrelief.org or by calling (212) 829-4770.

COVER DOCUMENT

IT IS ESSENTIAL TO PRINT, COMPLETE AND ATTACH THIS DOCUMENT TO YOUR APPLICATION

NAME OF CHARITY:

REGISTERED CHARITY NUMBER IN THE UK:

CHARITY REPRESENTATIVE CONTACT DETAILS

NAME:

EMAIL:

TELEPHONE:

WEBSITE ADDRESS:

HEAD OFFICE ADDRESS:

MOST RECENT ANNUAL INCOME FROM DONATIONS:

DETAILS OF ANY STATUTORY / GOVERNMENT FUNDING:

BREAKDOWN OF INCOME SPEND AS FOLLOWS:

- % of charitable spend:
- % of fundraising:
- % of other costs:

Please feel free to include any additional (brief) notes to support this information

Please tick the box to confirm the charity will accept payment by stock or cash

ADDITIONAL APPLICATION REQUIREMENTS

- Please include mission statement / nature of charity's work
- Application should be no more than 2 to 3 pages long, however feel free to attach any supporting information and images should you wish
- Details of specific projects the charity is looking to deliver in 2020 / 2021 and the funds required
- Names of celebrity patrons / ambassadors who have confirmed that they would support your charity on the day if your application is successful
- A prospect list of other celebrity patrons / ambassadors with whom you have a current relationship and who would be a potential ambassador if you were successful

CHARITY DAY APPLICATION SUBMISSION

Please email your application to the Charity Day team at: charitydaylondon@bgcpartners.com

ADDITIONAL INFORMATION

If you are a non-profit charitable organization and wish to be considered to participate in **GFI Group's Annual Charity Day** on **Friday 11 September 2020** please complete this application and return it by **Friday 1 May 2020**.

Due to the volume of applications we receive, it may take several months before we are able to respond to each application.

Charity Day application submission

Please email your application to the Charity Day team at:
charitydaylondon@bgcpartners.com

For more information:

Please visit www.cantorrelief.org

Follow us on social media:

-  @CantorRelief and @GFICharityDay
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Katherine Jenkins



Jamie Redknapp



Sarah, Duchess of York