

GFI CHARITY DAY

FRIDAY, SEPTEMBER 11, 2020 | NEW YORK CITY



Henrik Lundqvist

President Bill Clinton



Bridget Moynahan

2020 GLOBAL CHARITY DAY

GFI Group and our Cantor Fitzgerald affiliates commemorate the 658 Cantor Fitzgerald and 61 Eurobrokers employees who perished in the September 11, 2001 World Trade Center attacks by donating 100% of our global revenues on Charity Day to the Cantor Fitzgerald Relief Fund and dozens of charities around the world.

Charity Day, originally conceived as a way to raise money for the Cantor Fitzgerald Relief Fund to assist the families of Cantor employees who lost their lives on 9/11, has expanded to embrace charitable causes around the world. To date, Charity Day has raised \$159 million.

On Charity Day, participating charities bring celebrity “ambassadors” who join us on our trading floor to conduct trades over the phone with clients. Many distinguished guests have lent their support by joining us on this day, including prominent actors, musicians, sports icons, models, media personalities, royalty and politicians.

2019 GFI CHARITY DAY AMBASSADORS INCLUDED:

David Costabile
Bridget Moynahan
Brooks Nader
President Bill Clinton
Carol Alt
Carol Kane
Gerry Cooney
Henrik Lundqvist
Jessica Pimentel
John Turturro
Mark Messier
Walt “Clyde” Frazier
Dr. Ruth Westheimer
Stephanie Ruhle

GFI GROUP'S ANNUAL CHARITY DAY

FRIDAY, SEPTEMBER 11, 2020 AT GFI'S OFFICES, NEW YORK CITY

FREQUENTLY ASKED QUESTIONS

Who is GFI Group?

GFI Group Inc. (NYSE: "GFIG") is a leading provider of wholesale brokerage services, clearing services, electronic execution and trading support products for global financial markets. GFI Group Inc. provides brokerage services, market data, trading platform and analytics software products to institutional clients in markets for a range of fixed income, financial, equity and commodity instruments.

What is The Cantor Fitzgerald Relief Fund?

Initially created to assist family members of Cantor employees who perished in the 9/11 terrorist attacks, the Cantor Fitzgerald Relief Fund has expanded its mission to provide aid to families impacted by natural disasters and other emergencies. Since inception, Cantor Relief has raised and distributed approximately \$336 million.

How do we raise money?

On Charity Day, celebrity ambassadors join us on behalf of charities, helping to bring energy and excitement to our trading floor. Ambassadors take part in real trades with clients over the phone, guided by a GFI broker.

When is Charity Day?

Charity Day runs from approximately 8:00am – 2:00pm on Friday, September 11, 2020 and takes place in GFI's offices in New York.

What is expected of the celebrity ambassador?

GFI requests 60-90 minutes from each celebrity ambassador. In this time, they will have the opportunity to take part in real trades guided by one of our brokers. Please note that no trading experience is necessary.

How can charities increase their chance of being selected?

Charity Day participation is determined by GFI's senior management and is based on a number of qualifying factors. **Final acceptance is contingent on when a charity is able to confirm a pre-vetted celebrity.** Each potential celebrity ambassador must be approved by the Charity Day team before reaching out to the celebrity.

When are donations distributed?

Distributions of donations to charities are made during the course of the following year.

What is a GFI Sponsor?

The Cantor Fitzgerald Relief Fund has always held close the charities and causes that are important to our employees and clients. If a GFI employee or client is a supporter of your charity, we encourage you to mention that in the appropriate spot provided in the application. Please note that we must be able to reach out to the sponsor for verification.

Can the general public donate or get involved?

Yes, the general public can donate to the Cantor Fitzgerald Relief Fund by visiting our website www.cantorrelief.org or by calling (212) 829-4770.



Walt "Clyde" Frazier

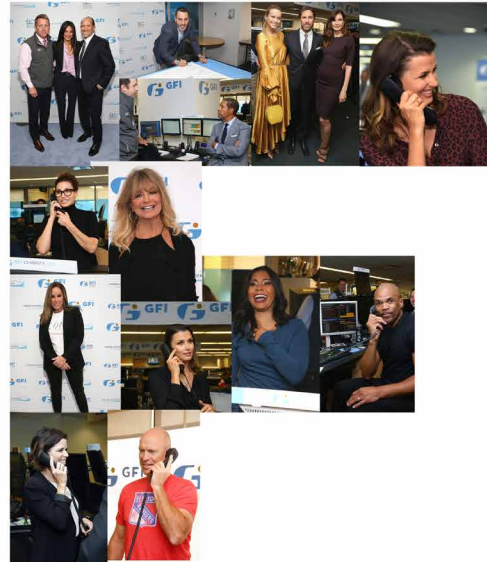


Carol Alt



Mark Messier

ADDITIONAL INFORMATION



If you are a non-profit charitable organization and wish to be considered to participate in **GFI Group's Annual Charity Day** on **Friday, September 11, 2020** please complete this application and return it by **Monday, June 1, 2020**.

Due to the volume of applications we receive, it may take several months before we are able to respond to each application.

Submitting your Application:

To send a soft copy of your application to the Charity Day team, click **"Submit"** as you complete the application.

For more information:

Please visit www.cantorrelief.org

Follow us on social media:



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facebook.com/GFICD

